Account Manager, Local Brand Partnership (12Month Contract)

Requisition	433667
Employer	Bell Média
Work locations	Toronto (Ontario)
Published	November 24, 2026
Application deadline	January 5, 2027
Type and status	Management · Temporary - Full time
Work arrangement	Hybrid

The role

Are you creative?

Are you comfortable pitching and selling a concept, then building it into a campaign?

If you have responded to the above, we have the perfect opportunity for you with Bell Media's local brand partnership team located at 15 Asquith Avenue.

What you'll do

- Brand partnership (BP) with a territory of agencies and customers through a cluster of Bell Media TV, Radio, Digital, Social and Out of Home active representing all BP initiatives while maintaining strong relationships with various organizations and direct customers. Presentations to clients can be made both in tandem and with an account manager as appropriate.
- Partner with Toronto's local sales team to design integrated campaigns around each client's brand goals. Prepare pitches with producers, the creative agency's on-air promotions and design teams, in-house TV production, independent production, marketing, digital and social content, legal, communications and finance.
- Maintain trust and strong working relationships with all of the key internal teams mentioned above.
- The position includes contributing to aspects of different campaign executions to support revenue targets on our TV, Radio, Digital, Social and Out of Home platforms. Collaborating with other Bell Media platform groups while being the leader in the implementation of all information in a single Bell Media presentation to the client or organization is an increasing part of the responsibilities.
- Identify market influences, trends and characteristics to generate new and innovative business efforts.

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Required qualifications

- 3-5 years of relevant experience in developing integrated programs, generating ideas and customizing innovative campaigns.
- Strong relationship building and leadership skills.
- Experience in successful sales promotions, idea generation and project management.
- Knowledge, experience and success in digital and social media.
- Experience in developing and carrying out influence campaigns and knowledge of marketing influencer an asset.
- Excellent written and verbal/communication skills.
- PowerPoint, Excel, Photoshop skills is an asset.
- Capable of several tasks and juggling many projects at once in a fast-paced environment.
- Ability to work independently and in teams.

Employment terms and applying

Roles based in Quebec require an appropriate level of French.

For a hybrid position, employees must live in Canada and work from a designated Bell office at least three days each week. Bell can adjust working hours to support work–life balance when business needs allow.

Submit the application through Bell’s career portal. Bell does not consider applications sent by email.

Bell offers competitive pay and a compensation package that supports employees and their families. Medical, dental, vision and mental health benefits are available from the start and can be tailored to individual needs. Employees get 35% off Bell services and access to exclusive partner offers.

Bell seeks to build a workplace that is accessible and inclusive, where staff are respected, valued, supported and feel they belong.

Unless the posting says otherwise, Bell is actively recruiting for the position. Bell aims to give all candidates equal access to hiring and invites anyone who needs an accommodation to request it confidentially through the recruitment team. Questions or comments can also go through Bell’s accessibility feedback form or the contact methods described on its accessibility page.

Bell may use AI when assessing parts of the application. Phenom’s privacy information explains how personal data is collected, used and disclosed.

Bell ranks among Canada’s Top 100 Employers.

About Bell

Bell builds connections that help people stay close to what matters, explore new possibilities and innovate. Its networks, AI solutions and digital services aim to improve everyday life, work and entertainment.

Bell equips its diverse teams with advanced technology, AI tools and a collaborative setting for creativity and development. It invites people who want their work to shape how others connect and to expand what technology can do to join #TeamBell.

Bell Media Digital develops ways for Canadians to stay informed and entertained. The team works on award-winning programming, breaking international news and local stories that matter to audiences.

Look up requisition 433667 on the Bell careers portal.

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