Marketing Paralegal(12 Month Contract)

Requisition	R0000192065
Employer	Royal Bank of Canada
Canadian locations	Toronto (Ontario, Canada)
Primary address	600 QUEENS PLATE DR, TORONTO, ON M9W 0A4, Canada
Posted	November 16, 2026
Date in the description	November 11, 2026
Posted deadline	November 28, 2026
Last day to apply	November 27, 2026
Business area	CHIEF LEGAL & ADMIN OFFICE GRP
Employment status	Temporary
Work schedule	Full time · 37.5 h per week
Pay type	Salaried

The position

What's the opportunity?

As a Marketing Paralegal, you will support goals of the IP & Marketing legal team in achieving the enterprise’s strategic marketing, brand and sponsorship priorities. Legal support to lines of business across the enterprise for marketing, brand, and sponsorship-related activities.

****THIS IS A 12 MONTH CONTRACT ROLE****

Responsibilities

- Initial contact point for all applications for review of marketing initiatives, competitions and sponsorship agreements;
- Manage the marketing review process, including the review of marketing documents;
- Identify risks related to marketing law (including, but not limited to, misleading advertising, comparative advertising and marketing of influencers) and raise as necessary with the lawyer(s), functional partners or other relevant experts;
- Prepare simple sponsorship agreements under the supervision of the marketing and sponsorship lawyer;
- Proactively recommend practical solutions to stimulate efficiency, taking advantage of automation, if possible.

Qualifications

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Requirements

- Licensed Paralegal
- A good understanding of industry legislation and codes that affect marketing, advertising, competitions and promotions.
- Experience in drafting commercial contracts.

Pay and benefits

RBC teams aim to grow by working together, thinking ahead and giving dependable advice that helps clients and communities prosper. They support one another, develop their potential and strive for outcomes that benefit the communities they serve as well as the bank.

- Excellent exposure to communications with various business partners and stakeholders
- Opportunity to obtain hands-on experience throughout your role
- Working with an exciting, close, supportive and dynamic group
- Opportunity to collaborate with other business segments within the bank

Job Skills

Communication, Privacy, Client Service, Office Tools, Detailed, Document Management, Group Problem Resolution, Interpersonal Relationships, Long-Term Planning, Directions Results

RBC accepts applications until 11:59 p.m. on the day before the posted deadline.

Our Employment Opportunities

RBC works as One RBC and follows five shared values: putting clients first, integrity, collaboration, respect and excellence. As one of the world’s largest and most successful banks, it sees inclusion and different perspectives as important to continued growth. RBC supports staff in doing their best work, working together, innovating and developing professionally. Its policies and programs foster respect, belonging and opportunities for everyone to create value for clients and communities.

Talent community

People who join RBC’s talent community can receive new postings, career advice and recruitment event updates tailored to their interests.

RBC’s careers portal shares information about career paths and how its teams contribute to client and community well-being.

RBC is accepting applications for an existing vacancy. Qualified applicants may hear from the recruitment team for a more detailed review of their résumé.

Search for requisition R0000192065 on the RBC careers portal.

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